



# GC<sup>2</sup> → GLOBAL COMMUNICATION & CULTURE

## EXAM-2 STUDY GUIDE 2026



### TYPES OF QUESTIONS

- ▶ Applied Theory GLOCAL → BIG PICTURE GLOBAL to LOCAL Settings
- ▶ LATERAL THINKING! Comparisons & New Solutions/Approaches
- ▶ Short Answer—Correlations/Analysis
- ▶ Definition of Terms/Ideas
- ▶ Black box screening Analysis/Deconstruction
- ▶ Extra Credit for the curious, perceptive, and keen-eyed...

### REVIEW:

- 🔗 Links on GC<sup>2</sup> Course Web Page, Class LECTURES (posted), READINGS, SCREENINGS + screening guides, discussion notes, and handouts
- 🌐 GC<sup>2</sup> Research Web Sites: BBC, UN + UNESCO, Pew, Reporters w/o Borders, World Happiness, etc.

### ▶ Screenings + READINGS:

- *The Future of Cities*
- *Parenting Without Borders | Sleep → Stuff → Choice → Food*
- *CRAZY Like Us: The Globalization of the American Psyche*
- *What are People MOST Proud of in their Country?*
- *The European Dream*
- *The Geography of BLISS*
- *BUY THIS!*
- *Robot Runners*
- *WILD, WILD SPACE*
- *USA's Teen Problem*
- *How the World Celebrates | Holi*
- *MRI Scans and Brain Development*
- *Denmark Recalibrates Digital Learning in Schools*
- *Happiness in Denmark and Finland*
- *The Anti-Social Century*
- *RAT MOBILES and The Joys of Learning New Things!*
- *Zipline Drone Systems*
- *STREET FOODS – Thailand + Argentina*
- *AMERICANS Moving Abroad (MAKE IT! CNBC)*
- *Happiness and Water (BBC Docs)*
- *Happiness and Work (BBC Docs)*
- *The Blue Zones*
- *GLOBAL EYES: International Student Experiences*

### MAJOR TOPICS-CONCEPTS-IDEAS:

- ▶ *OBEDIENCE TO AUTHORITY, Situational Obligation, and Media*
- ▶ *Population Explosions and Development*
- ▶ *CROSS-CULTURAL PARENTING NORMS – Health and Happiness*
- ▶ *EXPORTING Psychological “Conditions” and “Solutions”*
- ▶ *Young Countries and National Development*
- ▶ *MODERNIZATION THEORY and the New Colonialism*
- ▶ *HEALTH, HAPPINESS MEDIA, AND LONGEVITY*
- ▶ *THE ATTENTION ECONOMY-SURVEILLANCE CAPITALISM*
- ▶ *CITIES: FUTURE of Urban/Rural—Access, Pop Density, Opportunities*
- ▶ *Global EDUCATION & MULTIPLE INTELLIGENCES*
- ▶ *MATERIAL ITEMS, PRIORITIES, AND ENVIRONMENTAL SUSTAINABILITY*
- ▶ *GEOPOLITICS AND THE POWER OF PLACE*
- ▶ *FOOD, MEDIA, AND CULTURE*
- ▶ *MEDIA LITERACIES and MEDIA EDUCATION IN 21<sup>ST</sup> CENTURY*
- ▶ *GLOBAL CONSUMERISM*
- ▶ *Cold War Politics: THEN and NOW*
- ▶ *CULTURAL IMPERIALISM and The Perceptual Branding of Yourself*
- ▶ *INTERPRETIVE COMMUNITIES & MODERN MEDIA NICHES*
- ▶ *THE ANTI-SOCIAL CENTURY*
- ▶ *European vs. American Dreams, Work, Life, Media, & Education*
- ▶ *CROSS-CULTURAL FUSIONS – GLOBAL POP, FASHION, CELEBRITY*
- ▶ *GLOBAL MASS MEDIA STEREOTYPING AGENDAS AND FORMULAS*
- ▶ *THE PRIVATIZATION OF SPACE and Satellite Communications*
- ▶ *PSEUDO-EVENTS-MEDIA EVENTS-MEGA SPECTACLE MARKETING*
- ▶ *Challenges/Barriers to Media Cultural Sovereignty and Development*
- ▶ *GLOBAL RESEARCH PROVIDERS: WHR, Pew, RSF, UNESCO, etc.*
- ▶ *MEDIA & IDENTITY DEVELOPMENT: GLOCAL Cross-Cultural Comparisons*
- ▶ *Cultural Sovereignty, Information Access, and Private Media Controls*
- ▶ *MEDIA & the DEVELOPING WORLD Neo-Colonialism & Media Power*
- ▶ *GLOBAL POPULATION INCREASES + MEDIA/TECH INFRASTRUCTURE*

### ▶ Frames of Reference: Keep these readings in mind from early in the semester...

Roland Barthes, Mythologies, Soft POWER, Cultural Imperialism, Media Events, Pseudo-Events, Cultural/Ethnic Stereotyping, Culture Codes, Anthony Smith, Is There a Global Culture? *MEDIA, Food, and HEALTH*

*Bhutan, Greece, Rwanda, Hong Kong, Sri Lanka, South Korea, Japan, Denmark, Sweden, Iceland, Finland, France, Germany, UK, Netherlands, Canada, Mongolia, Argentina, ....*



Easy Listening



"Can I have your job after it kills you?"



"Get into bed and I'll text you a story."

